

BLACK FRIDAY FRENZY

How Retailers Prepare Their Facilities

5% ↑

Store signage
upkeep requests



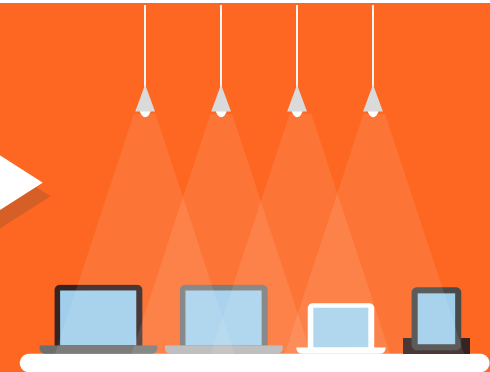
TEMPERATURE

Heating/cooling schedules of energy management systems adjusted for comfort during increased traffic



10% ↑

In lighting automation
systems adjustments
for extended hours



5% ↑

In bathroom
maintenance
requests due to
expected increase
in shoppers



ESCALATOR/ELEVATOR

Retailers work with landlords to keep operational during times they normally are turned off

12 am

Normal Hours

Black Friday Hours

12 pm

9% ↑

In security maintenance requests to keep automated entrances open during extended hours



*Statistics according to FacilitySource data